

Fin Accelerate  | EMPOWERED BY
Jones Day



2023 MARCH 8

FinAccelerate Meeting and
DeFi Challenge

CONTENTS

Program Schedule	1
2022 FinAccelerate Cohort	2
BAXUS	2
CoinBeam Inc.	2
Coinroll	3
CrossKudi	4
CryptoProof, Inc.	5
Futureproof	6
idclear	7
KOWRII	8
Lucrisma, Inc.	9
Messari	9
Mimicry	10
Optherium Labs	11
PredictionStrike, Inc.	11
Radair	11
Scalens SAS	12
Senken	13
Sindric Solutions, LLC	14
Syndagent	15
Ventu	15
Astrapilot, Inc.	16
FinAccelerate Advisors and Influencers	17
2023 FinAccelerate DeFI Challenge	39
Update to 2022 FinAccelerations–The Legal Oracle to Fintech	41
Jones Day Global Team	42
United States	42
EMEA	44
Asia/Pacific	45
Latin America	45
Digital Asset Ecosystem Associate Group (DAE Group)	46



Legal Notice:

Jones Day is not the source of the information about the cohort companies and products in this document. Jones Day is not responsible for the content of third party sources. Jones Day does not endorse any company or product and does not advise on investing in any company or product.

© Jones Day 2023.

PROGRAM SCHEDULE

Wednesday, March 8, 2023

9:30 a.m. PST to 12:30 p.m. PST Virtual Webex Meeting

Jones Day's San Francisco Office: 555 California St., 26th floor, San Francisco, CA 94104

Session 1

Short market updates provided by multiple influencers.

Influencer Speakers (listed in alphabetical order)

Fay Arjomandi	Elliot Han	Boris Revsin
James Bowater	Ehsan Haque	Joshua Riezman
Christopher Britton	Maximillian Jungreis	Benoit Bosc
Elliot Chun	Matthew Le Merle	Julian Roooes
Olivier Dang	George G. Lewin-Smith	Adam Sand
Ken Deeter	Stephen J. MacKenzie	Tarun Sharma
Alka Gupta	Daniel Niklas	Andrew Siegel

Please see [Advisors and Influencers section](#) for relevant biographies.

Session 2

DeFi Challenge Announcement

Siavash Alamouti	Ka-on Li
Michael Barrell	Andrew Siegel
Abradat Kamalpour	

Session 3

Short updates provided by select 2022 FinAccelerate cohort companies presenting on their businesses.

Moderated by Tim Curry and John Beeson.

2022 FINACCELERATE COHORT



BAXUS

BAXUS is the future of alternative asset banking. The brainchild of a whiskey trader and a software engineer, BAXUS is revolutionizing the way in which alternative assets are authenticated, stored, and insured, making it easier and more secure to buy, sell, and invest in spirits. BAXUS harnesses the power of blockchain technology to allow collectors and investors to safely store and secure their assets while maintaining proof of ownership. Beginning with wine and spirits BAXUS empowers owners by creating a more efficient pipeline for bottle authentication and storage in an insured vault. Each bottle undergoes high resolution scanning and an NFT is minted to the Solana blockchain that represents proof of authenticity and ownership of each unique asset. BAXUS also has aggregated the world's largest dataset for historical whisky sales prices providing collectors with real time data updates on the valuation of their portfolio. The platform also allows lenders to be able to utilize the historical pricing data to accurately price loan-to-value ratios, providing owners with the opportunity to collateralize their collections that are stored and insured in the BAXUS vaults. The marketplace and underlying infrastructure to support the marketplace is just the tip of the iceberg. The power of tokenizing these assets is that through our protocol you can solve two massive problems: **authenticity and transparency**.



CoinBeam Inc.

At CoinBeam we are building a blockchain platform for Financials focused on Secure Smart Contracts for Digital Currencies. CoinBeam is a SaaS solution that enables Financials to customize and offer secure DeFi solutions to their customers. We are focused on serving small to mid-sized Banks and Credit Unions (3,000+ a \$10B TAM).

Our CEO's first startup sold successfully to Dell/EMC. At EMC (CTO) and Citrix (EVP R&D) he was responsible for creating and scaling cloud solutions from incubation to millions of users. The CoinBeam management team has over 200 years of experience in Enterprise SaaS Software, Financial Services and Security with multiple successful startups.

We are excited to participate in the 2022 FinAccelerate program to grow our community of design partners (Banks/Credit Unions) and investors looking to join us as we shape the Digital Currencies and DeFi solutions market.



Coinroll

Founded by Digital Asset Subject Matter Experts with decades of Digital Transformation experience working with the government, Department of Defense, Intelligence Community, Federal Agencies, and various blockchains and cryptocurrencies startups

Our Mission and Vision

In partnership with the IRS and other government agencies improving the overall US cryptocurrency market presence with the vision of becoming the first US federally-regulated Digital Asset Platform.

2022 FINACCELERATE COHORT



CrossKudi

Overview:

CrossKudi is a decentralized international money transfer platform for the 47M+ immigrants in the U.S., sending love & care (money) back to their home countries to support families. Enabling direct cross-border payments to small businesses is our growth plan. CrossKudi is a Delaware C Corp and has been approved to operate as a money transmitter in GA and WI (a combined 180,000 potential customers).

Problems:

Immigrants lose up to 30% of funds transferred across borders, due to high transfer fees and poor conversion rates.

Money transfers can take up to seven business days to deliver.

Still very challenging to pay small and medium businesses abroad.

Target Market & Size:

Total global remittance is \$700B+ annually. CrossKudi targets the 47M+ U.S. immigrant population, but the initial go-to-market strategy will focus on the \$90B India & Nigeria corridors. Future expansion is not limited to China - \$59.5B, Mexico - \$42.9B, and the Philippines - \$37B are the other top receivers of remittances and represent a \$6.9B annual revenue opportunity.

Solutions:

CrossKudi is using blockchain technology to create a new payment experience for immigrants and their families back home. Empowering immigrants to allocate funds based on needs, so, families can continue to get the care and support they need.

Families and other recipients can receive money from the U.S. at no cost.

Immigrants can directly cover for payments of utility bills, medical expenses, groceries, school fees, building materials and other essential needs.

Go-To-Market Strategy:

We plan to reach users utilizing digital marketing tools via social media, local and national news outlets, and Partners PR/brand collaborations. CrossKudi will also leverage relationships with ally networks inclusive of community and corporate partners with a defined, aligned mission of financial inclusion to empower people globally.



CryptoProof, Inc.

CryptoProof is an enterprise data orchestration platform bringing intelligent automation to the blockchain identity & compliance space. Flexibility is at its core — its client monitoring and case management systems seamlessly integrate across the digital asset ecosystem, providing an intuitive framework for numerous on-chain use-cases. As the blockchain sector continues to evolve, CryptoProof's mission is to become the foundation upon which financial organizations build their connections to the financial data networks of the future. Following the private launch of its beta application in 3Q22, the company is currently in partnership discussions with a number of financial institutions and blockchain foundations.

2022 FINACCELERATE COHORT



Futureproof

Re-thinking retirement & aged care funding to better meet the financial needs of an ageing population

B2B2C Platform-enabled SaaS/PaaS business

Futureproof is a fintech/insurtech disrupter of banks, insurance carriers and wealth managers in retirement & aged care funding.

The Company is a public company headquartered in Hong Kong and founded by senior Allianz alumni, with a global R&D team based in Australia.

In exclusive B2B global collaboration with Accenture, Futureproof is bringing to market, its Equity Preservation Mortgage™—a new lower risk-weighted smart mortgage that monetizes home capital into tax-free annuity income with no depletion of home equity.

Fintech innovation has finally overcome the inherent defects of reverse mortgages so that a retiree's home wealth is fully preserved to fund their future needs or to leave to the family—this is a disrupter of the US\$20Bn global equity release market. The majority (70%) of retirees are asset-rich and cash-poor and the financial needs of this middle-market are not being met. Banks and insurance carriers have no product offering that is fit-for-purpose, to meet the financial needs of their aging customers.

The Equity Preservation Mortgage™ is a game-changer that funds products for every life stage (such as annuity income, in-home care, aged care fees and family assistance).

The Equity Preservation Mortgage™ is also designed to be bundled by insurance carriers with their existing products to fund the monthly premiums (such as deferred annuities, private pensions, LTC insurance, life insurance, health insurance and market-linked wealth creation investment products)—widening their sales funnel from the limited market of cash-rich customers to the larger middle-market of asset-rich cash-poor customers who would not, otherwise, purchase their products.

Together with Accenture, we are currently identifying a select group of US banks and insurance carriers as initial Product Issuers.

Futureproof is currently undertaking a final Pre-Series A SAFE funding round of US\$15M targeted at fintech/insurtech CVCs and VCs ahead of USA market launch in 2024.

2022 FINACCELERATE COHORT



idclear

Not just another eKYC technology provider. Not just another digital identity solution. Inspired by the mutualized risk management principles of central clearing in derivatives markets, idclear is a revolutionary market infrastructure that mutualizes compliance and financial crime risk management.

AML compliance is a necessity for an ever-growing range of industries and activities. But it is also universally inefficient, expensive, and a barrier to entry and innovation. For businesses, it means customer attrition, financial and human capital burdens, and significant regulatory risks. For those subject to due diligence, the process is slow and frustrating, and means repeated distribution of sensitive data and documents to multiple counterparties.

idclear is building a truly comprehensive compliance ecosystem that eliminates these challenges, opening new opportunities for growth and innovation across markets—from centralized and decentralized crypto and virtual assets, to traditional financial services. Marrying the benefits of self-sovereign identity with the complex realities of regulatory compliance, idclear can deliver efficient and effective interoperability now, and into the future. Simply put, we make compliance easier, better, faster, and cheaper.

By forming direct relationships with our clients and their end users, idclear's unique model of asymmetric data mutualization can resolve multiple regulatory challenges, whilst eliminating network inefficiencies that currently plague or threaten all financial systems. As a result, diverse markets and end users can be seamlessly connected, enabling and driving mass-adoption of emerging technologies and removing barriers to entry. All whilst ensuring privacy and data ethics are protected and preserved.

idclear's Founders had already built a successful consulting practice together. Their diverse backgrounds and accomplishments span compliance, banking and capital markets, crypto, regulation and law. With track records in shaping and implementing major regulatory and market transformations, they have proven experience in the design and development of multi-jurisdictional regulated market infrastructures. A board of internationally renowned leaders in FinTech, blockchain, market infrastructure, privacy and data security, share their passion, dedication and confidence in realizing the vision and potential of idclear.

idclear has been designed from ground up to provide services to any industry or activity that must comply with AML regulations, including solutions that specifically address the challenges of DeFi, DAOs and PoS consensus mechanisms. Through existing networks and connections, idclear has already secured Memorandums of Understanding and Letters of Intent with high-profile DeFi protocols, cutting-edge payment services providers, challenger banks, industry initiatives in multi-billion-dollar commodity markets, and one of the world's largest global insurance conglomerates.

idclear will operate under a service-based fee model with a range of tariffs to suit everyone, from small startups to global exchanges and investment banks. Analysis of extensive market and customer data shows that idclear will deliver at least 20% savings compared to the cost of in-house compliance. Scalable by design, idclear's efficiency grows as more customers and end users sign up, thus the business has scope to generate significant margins in the short to medium term.



KOWRII

Kowrii is a Neo bank that defies boundaries by bridging traditional banking services with cryptocurrency and DeFi. Black woman-owned and led with a mission to educate the masses about the alternatives to traditional finance. We are using what people know best (traditional finance) as the doorway to the future of finance—Decentralized Money.



Lucrisma, Inc.

Who We Are

Lucrisma is a Web3 financial infrastructure company, founded by technologists with over 20 years of experience building complex systems at startups and large corporation. The app allows users to build a virtual portfolio of all their assets, including crypto, metaverse, NFTs as well as traditional fiat-based and real estate assets, into a single platform.

Problem

- Users have financial assets in numerous accounts and wallets, and don't have a clear picture of their entire portfolio
- Customer's financial data is typically owned by banks and other financial institutions and is not transferrable
- Users aren't easily able to share their own financial data when required to do so, e.g., for loan processing

Our Solution

Lucrisma provides a user-friendly, decentralized, Web3 app, which gives users the ability to aggregate their assets from various wallets and exchanges. User data stays private and is owned by the user. Data is portable and can be transferred to systems outside Lucrisma.

Users can also share any piece of this data with whomever they choose. This data will be used while making decisions about financial products and services offered to our customers. It will also form the foundation for a bridge between the Metaverse and the real world.



M E S S A R I

Messari

Messari is the leading provider of market intelligence products that help professionals navigate crypto with confidence. For individuals and institutions alike, Messari combines deep analysis, data, news and powerful tools to improve industry transparency and drive smarter participation in crypto. Learn more at messari.io.

2022 FINACCELERATE COHORT



Mimicry

Mimicry is a permissionless prediction market for NFT collections. The protocol exists because retail speculators need a safer alternative to buying and holding NFTs.

Decentralized prediction market for NFTs

Our unique global collateral pool allows you to trade on the future price of your favorite NFT collections with virtually unlimited liquidity and NO slippage.

Liquid NFTm Trading!

NFTs are illiquid by design. So, without a protocol like Mimicry, NFT speculators are at risk of being stuck with a portfolio of worthless JPGs. After all, there is no such thing as a market-sell order for NFTs.

Put this in context. Imagine what might happen to the price of your NFT collection during market crashes—you may not even be able to unload them for pennies on the dollar!

Mimicry's mission is to protect everyday investors from getting REKT, so we're creating the safest way to go long or short on NFT collections.

Mimics are ERC-721 tokens that follow the market cap of an NFT collection.

Each collection's market cap is determined using on-chain price oracles. Traders compete against each other using a global collateral pool—there is no order book and no counterparty risk. This means absolutely no slippage.

Use Cases for Mimics

Scenario 1: Access

Imagine that you love an NFT collection like Bored Ape Yacht Club and you want to bet on its success. But you can't possibly afford to buy one. Now you can bet as little as you like without any restrictions whatsoever (unlike before, where upside participation is out of reach).

Scenario 2: Liquidation

Imagine that you have a portfolio of Mimics that represent a bunch of NFT collections. You sense trouble in the market and want to liquidate everything. No problem—it just takes a moment (unlike before, where there is no market-sell order for NFTs).

Scenario 3: Shorts

Imagine that you think an NFT collection is bound to crash. Now you can short the market and bet on the pricing falling, (unlike before, where all you can really do is stay out of the market).

Scenario 4: Bots

Imagine that you're a trader who likes sleep and you want to play the NFT market with a 24/7/365 bot. No problem—we'll have NPM and PyPI packages soon (unlike before, where there really was no way to programmatically trade NFT markets).

2022 FINACCELERATE COHORT



Optherium Labs

Optherium™ is the first and the only fully-managed white-label neobank-as-a-service provider in the world. We turn enterprises into digital banks in a record timeframe and manage the product under the client brand. Neobank-as-a-service by Optherium™ is a new powerful revenue-generating tool for enterprises and influencers.



PredictionStrike, Inc.

PredictionStrike is a sports stock market that allows users to buy and sell virtual “shares” of pro athletes. Those share prices then move based on how athletes perform in games as well as whether users are buying or selling shares of those athletes. Currently, PredictionStrike allows users to trade shares of MLB Players, NBA Players, NFL Players, and UFC fighters. To date, PredictionStrike has grown to 100k users who have completed \$20M in transactions.



Radair

Our mission is to drive efficiency and sustainability through actionable, data-driven insights with our rapidly deployable and modular IoT (internet-of-things) solutions. We envision a regenerative world (one that surpasses the bare minimum of sustainable) where we connect every thing. We pursue these activities through two brands: Radair and AIoT Solutions.



Scalens SAS

Scalens is a fintech company that designs and commercializes softwares that help management of listed companies to make the best of data with the objective to better manage their shareholders and investors relations.

We cover regulatory, investor relations and ESG (incl. Comp&Ben) topics because we know exactly what information is the most critical to management. Our data are exclusive, as we are the only ones to attend every listed company event—AGM, H1 and FY result releases, investor days. Our unique NLP expertise extracts the essence of shareholder issues and investors feedbacks in real time and we channel it all for you into our benchmarking and investor relations softwares.

Prepare next AGM smoothly without being overwhelmed by onerous analysis tasks and outdated or inaccurate data and, enlarge the equity story to ESG topics, target relevant investors and identify hot-button issues before problems can arise, recruit board members and transform audit burden into opportunity, engage with market authorities with objective data on your peers.

With Scalens, managing your listed corporate duties become intuitive, collaborative and highly efficient. We have designed solutions to C-suite managers, which are genuinely purpose driven. No useless but expensive features, just one single objective: efficiency. Assess how you perform compared to your peers, know precisely your investors and anticipate their expectations, and take action.

Key facts about Scalens

- +70 corporate clients
- 700 listed companies covered
- 10 countries
- Exclusive data centered (AGM & feedbacks)



Senken

Senken is the world's first open web3 marketplace where anyone can compare, buy, trade, and retire on-chain carbon credits. It makes voluntary carbon offsetting as user-friendly and easy as possible—making the market accessible.

We are on a mission to solve the credibility and transparency problem of the voluntary carbon market as their tokens are stored in a distributed database that is decentralised and immutable. senken also provides detailed information about each climate project to help users make an informed decision when selecting a project including information about their carbon rating (powered by BeZero) and the vintage of a carbon offset. Senken was founded in Berlin in 2022.



Sindric Solutions, LLC

Sindric provides Brands with scalable and secure WEB3 Commerce Solutions and Infrastructure

Sindric architects, develops, manages, supports, and POWERS bespoke, WEB3 marketplaces and experiences for Major Universities, Sports Associations, Brands, Startups, Nonprofits, and Enterprises.

WEB3 ALPHA GENERATION:

Sindric enables its clients to expand their business into the Metaverse, securely monetize their IP and offer new immersive experiences which create ongoing economic relationships with their customers.

NEW ASSET CLASS CREATION BACKED BY REAL ASSETS

Sindric's WEB3 infrastructure & white space technology capabilities enable new tokenized asset classes and new liquidity pools of capital

SINDRIC WEB3 ASSET OWNERSHIP

Our scalable infrastructure allows Sindric the optionality to take equity ownership in select WEB3 companies and NFT Marketplaces it has developed and deployed for its clients and partners SINDRIC BUSINESS MODEL:

- Upfront development & integration fees
- Management & Support services
- Primary Sales Revenue share
- Secondary Sales trading fees
- Marketplace Equity Ownership
- Transaction & Custodial fees
- Partner Equity Ownership

WEB3 INFRASTRUCTURE

Vertically integrated Infrastructure powering all elements of the Metaverse

- White glove bespoke platform development
- 24/7 Support
- Marketplace engines
- Order management engines

WEB3 PAYMENTS

Custodial Wallet+Vault

- Payment agnostic, Fiat, Crypto, Credit, Debit, Checking
- Bespoke limitless collaborators: real-time distribution of proceeds
- WEB3 payments integration with WEB2 ecommerce
- 3rd Party Integrations

SMART CONTRACTS

Bespoke smart contract platform development

- Blockchain agnostic
- Blockchain bridges
- Multi-chain enforcement
- WEB3 smart contract

integration with legacy WEB2 ecommerce



Syndagent

Syndagent serves to create a collaborative B2B SaaS platform to unify, secure, and validate disbursement and closing processes between companies, financial intermediaries, law firms, and other participants in capital markets transactions. The current tooling environment (Excel) for drafting funds flows/disbursement agreements is inherently non-collaborative in a process that requires collaboration. Excel lacks track changes/change logs, prone to human error, and data ambiguity. Most importantly, there is significant security risk associated with the current status quo of compiling/transmitting wire instructions largely via unencrypted email. The platform seeks to solve these issues by creating a web-based portal where all counter-parties to a capital markets transaction can collaboratively complete the process more efficiently and with the appropriate security protocols in place.



Ventu

Bringing blockchain to make trade simpler, smarter, and safer

Ventu brings the benefits of blockchain to facilitate international trade for SMEs in Latin America. Based on this technology, Ventu offers a smarter and low-cost solution to build trust, make payments, and give access to trade-related financial services.

Today, most SMEs in LATAM rely on old banking infrastructure and traditional players, facing slow processing time (1–2 days), high fees (1.5%-5.4%), and requiring labor-intensive and bureaucratic processes. To solve this, Ventu's Web 2.5 software helps SMEs make international B2B payments, automate reconciliation, track orders and integrate them to facilitate financial management. The platform has a simplified one-time onboarding process that helps our customers seamlessly trade with their network of customers and suppliers. Ventu offers low-cost instant fiat-to-fiat cross-border payments by partnering with financial institutions.

Our MVP is designed to initially serve the Mexico-US trading corridor, where we have received letters of intent and confirmed interest from clients with \$50+ Million in cross-border transactions per month.

2022 FINACCELERATE COHORT



Astrapilot, Inc.

Astrapilot is a financial consumer technology startup in stealth.



FINACCELERATE ADVISORS AND INFLUENCERS



Chris Larsen

Chris Larsen is Executive Chairman, co-founder, and former CEO of Ripple, an enterprise blockchain company with more than 450 employees based in San Francisco, with eight additional offices (New York, London, Mumbai, Singapore, Washington D.C., São Paulo, Reykjavik, and Dubai).

Ripple is building next-generation cross-border payment technology using blockchain and digital assets to provide instant, extremely low-cost, reliable cross-border payments.



Professor David W. Mills

Professor David Mills has a distinguished career in law and investments. He is a Professor of Practice of Law at Stanford Law School. He is the founder and the first Director of the Stanford Law School clinical program, which provides legal services to people who cannot afford traditional representation.

Professor Mills is also the co-chair of the NAACP Legal Defense Fund, America's premiere legal organization fighting for racial justice. It is a leadership position he has held for more than 10 years. Professor Mills has had a lifelong dedication to social justice issues. Three years ago, he received the Thurgood Marshall Lifetime Achievement Award. Professor Mills has also had a lengthy legal career representing a range of well-known white-collar crime defendants as well as driving the strategy for a number of well-known investment firms in various civil and regulatory matters. In addition, he has had a successful career in the business and investment realm. He is currently a partner at Fortress Investment Group and advisor to its Chairman and a partner at Divco West (a real estate investment and development firm) and other high-profile investment-related organizations.

Professor Mills graduated Rutgers Law School in 1973 magna cum laude. Following law school, he joined the law firm of Lowenstein, Sandler, where he eventually became a senior tax partner. He was also Adjunct Professor of Law at Rutgers University, Chairman of the Partnership Tax Section of the American Bar Association, and Chairman of the Tax Section of the New Jersey Bar Association. In 1986, Professor Mills moved to Los Angeles to work at Cambrent Financial Group, in association with the firm of Victor, Sandler, and Cogut. In 1988, he founded Mills & Lynn Enterprises for the purpose of undertaking personal financial transactions. He still holds that position, but the name has changed to Mills Family Enterprises. In 1991, he became the Chief Executive and sole shareholder of Harbourton General Corporation, the general partner of Harbourton Holdings, LP. He resigned from Harbourton in 2016.

Prior to law school, Professor Mills went to Rutgers University, where he graduated in 1969. Following graduation from the university, Professor Mills undertook Rabbinical Studies, first at the Jewish Theological Seminary and then at the Reconstructionist Rabbinical College in Jerusalem. He resides in the San Francisco Bay area.

FINACCELERATE ADVISORS AND INFLUENCERS



Siavash Alanmouti

Siavash Alanmouti is the Executive Chairman of the Board at mimik. He was the EVP of R&D at Wells Fargo from March 2020 until December 2021. Prior to that, he was the President & CEO of mimik from January 2014 until January 2020. Prior to mimik he was the Group R&D Director for Vodafone in London, UK where he managed R&D, corporate venture and IPR for the entire group. Before Vodafone, he was an Intel Fellow and CTO of The Mobile Wireless Group in Santa Clara, California. Prior to Intel he was the CTO at the start-up company Vivato (the first smart antenna Wi-Fi company) and before Vivato, he worked in various capacities at Cadence Design Systems, AT&T Wireless, and MPR Teltech.



Alison Davis

Alison Davis is Chairman and Managing Partner of Blockchain Coinvestors, the leading blockchain venture fund of funds with investments in 400+ blockchain companies and projects and approximately 50% of all blockchain unicorns. She is an experienced corporate executive, public company board director, active investor in growth companies, and bestselling author on the topics of technology and innovation. She is currently serving as a Managing Partner of Blockchain Coinvestors Acquisition Corp. 1 (SPAC).

Alison is currently a non-executive director of Silicon Valley Bank, Fiserv, Janus Henderson Group, Collibra, and Pacaso. She is the chairman of the Advisory Board for Blockchain Capital and an advisor to Bitwise.

She is a former director of RBS, City National Bank, Diamond Foods, First Data Corporation, Ooma, Unisys, Xoom, and many private companies and was the Chairman of LECG until its sale in 2011. Alison is a frequent speaker on corporate governance.

Alison was previously the Managing Partner of Belvedere Capital, a regulated bank holding company and private equity firm focused on investing in U.S. banks and financial services firms, where she worked closely with the Federal Reserve, the OCC, the FDIC, and various state banking regulators. Prior to this, Alison was the Chief Financial Officer of Barclays Global Investors (now BlackRock), the world's largest institutional investment firm, with more than \$1.5 trillion of assets under management. Earlier in her career, Alison spent 14 years as a strategy consultant and advisor to Fortune 500 CEOs, boards, and executive teams with McKinsey & Company, and as a practice leader with A.T. Kearney, where she built and led the global Financial Services Practice. She is a bestselling author (*The Intelligent Investor: Silicon Valley*, *Blockchain Competitive Advantage*, *Corporate Innovation in the Fifth Era*, and *Build your Fortune in the Fifth Era*).

Alison is active in the community, supporting nonprofits and social enterprises as a board director, fundraiser, and volunteer. She has been frequently named a "Most Influential Women in Business" by the *San Francisco Business Times*. She received a B.A. Honors and a master's degree in Economics from Cambridge University in England, and an MBA from the Stanford Graduate School of Business after completing the first year at Harvard. She was born in Sheffield, England, is now a dual U.S./UK citizen, and has lived for the last 25 years in the San Francisco Bay area, where she raised her family with her husband, Matthew C. Le Merle.

FINACCELERATE ADVISORS AND INFLUENCERS



Matthew C. Le Merle

Matthew Le Merle is co-founder and Managing Partner of Fifth Era and of Keiretsu Capital, the most active early-stage venture investors backing almost 200 companies a year. Matthew is a manager of Blockchain Coinvestors, the world's leading blockchain venture fund of funds. He is also Chairman of CAH and Securitize (Europe), Vice Chairman of sFOX, and an advisor at Warburg Pincus.

Blockchain Coinvestors has a strategy of being an investor in the leading blockchain venture firms including 1Confirmation, 1kx, Blockchain.com Ventures, Blockchain Capital, Castle Island, Digital Currency Group, Fabric, Future\Perfect, IDEO, and Pantera.

Matthew is an advisor and/or investor at a number of blockchain projects, including BitBull, Bitwise, Codex, Hadron, Liquineq, and Spark.

Matthew's career has spanned being a global strategy advisor, professional services firm leader, corporate operating executive, private equity and venture capital investor, and board director. He spent 21 years as a strategy, operations, and corporate finance advisor with McKinsey & Company, and as a practice leader with A.T. Kearney and Monitor Group, where he led both firms' West Coast practices, and at Booz & Company. He was also a corporate executive at Gap Inc., where he was SVP strategy and corporate development and SVP global marketing.

Matthew is an adjunct professor at Singularity University, bestselling author (Blockchain Competitive Advantage, Corporate Innovation in the Fifth Era, Build your Fortune in the Fifth Era, and Second Chance), and keynote speaker. He received a B.A. (Double First) and master's degree from Christ Church, Oxford, and an MBA from the Stanford Graduate School of Business. He was born in London and is now a dual U.S./UK citizen and lives in San Francisco and London with his wife, Alison Davis. They have five adult children.



Stephen MacKenzie

Stephen MacKenzie is Managing Director at Koch Disruptive Technologies and former chief counsel at Koch Companies Public Sector, both based in Wichita, Kansas. Koch Disruptive Technologies is Koch's early-stage investment group, where Steve leads the investment strategy in blockchain, crypto, and Web3 technologies. Prior to this new role, Steve served as Acting General Counsel for several of Koch's emerging businesses in the software, robotic actuation, and industrial analytics space.

In addition, Steve acted as IP M&A counsel for Koch Disruptive Technologies. Prior to his chief counsel role, he served in various capacities as intellectual property and litigation counsel for a number of Koch Industries' companies. Prior to joining Koch, Steve worked in private practice as a patent litigation attorney in Wilmington, Delaware. Before attending law school, Steve was an applications engineer at W. L. Gore & Associates in the Fuel Cell group. He received his J.D. from the University of New Hampshire School of Law in 2005 and his Bachelor of Chemical Engineering from the University of Delaware in 1999.

FINACCELERATE ADVISORS AND INFLUENCERS



Fay Arjomandi

Fay Arjomandi is the Founder, CEO and Board Member of the pioneering edge cloud company mimik. From 2016-2018, she was the executive chairman of H2 Wellness, a software company based in Los Angeles. Between Aug 2014 to Oct 2016, she was the CEO of digital health company NantMobile and led its Augmented reality platform (iD), several digital/genomics health initiatives, and WiGig fabless semiconductor company, Tensorcom. Prior to NantMobile, Fay was the CEO of Vodafone xone which was the innovation brand for Vodafone. She oversaw partnerships with startup companies to develop, test and prepare for commercial deployment in Vodafone's global markets. Additionally, her role included managing Vodafone Ventures, board membership of Vodafone Americas Enterprise and President & Chair position at Vodafone Americas Foundation. Prior to Vodafone, Fay was the co-founder and CEO of three technology startups that built location-based services (L3 Technology), mobile quality of service improvement platform (Mobidia), and mimik.



Lord (JD) Waverley

Lord (JD) Waverley is an independent member of the House of Lords, entering the United Kingdom Parliament in 1993. He contributes regularly to proceedings on international issues, addressing many challenging issues of the day.

He sits as vice chair to the Fintech & Blockchain All-Party Parliamentary Groups. Key activities undertaken at these groups range from improving financial inclusion to the potential applications of transformative technologies such as blockchain and enabling a sound regulatory framework to underpin the United Kingdom to become a world leader in fintech. Lord Waverley is also the founder of SUPPLYFINDER.COM, a platform that is focused on providing a trade ecosystem platform to all emerging markets, with a range of services in both the public and key private sector space.

Lord Waverley has received state decorations from Colombia, Kazakhstan, and Kyrgyzstan, been honoured with a Yoruba Chieftaincy in Nigeria, and is the recipient of the CEO Club BURJ award as Ambassador for British Business.

FINACCELERATE ADVISORS AND INFLUENCERS



Rebecca Macieira-Kaufmann

Rebecca Macieira-Kaufmann is a seasoned CEO with broad leadership experience in sales, marketing, risk management, operations, and international business. She draws on deep expertise in the Fortune 50 financial services industry and has a demonstrated track record of leading highly successful business turnarounds, scaling new businesses, and expanding operations globally. Rebecca spent more than 11 years at Citigroup serving in a range of CEO, President, and general manager roles. Before Citi, Rebecca spent 13 years at Wells Fargo as the head of the Small Business Segment, Executive and Senior Vice President, and director roles. From operations to sales and marketing, Rebecca was able to transform these businesses—she simplified operations, digitized the customer experience, improved the financials, and grew them exponentially.

Rebecca founded RMK Group, LLC, in 2020 to advise startup businesses, CEOs, C-Suite members, and teams on how to exceed their potential and thrive, develop high-performing teams, and simultaneously deliver on growth and execution targets.

She also brings a strong background in governance through her corporate and nonprofit board experiences. Rebecca currently serves on corporate boards, including respectively as director of Blockchain Coinvestors Acquisition Corp I. and Flutterwave. She has more than 25 years of experience on nonprofit boards and currently serves on the board of governors of the San Francisco Symphony (audit and executive committees) and on the Senior Jewish Living Group Board.

Rebecca holds a BA in Semiotics from Brown University, an MBA from the Stanford Graduate School of Business, and was a post-graduate Fulbright Scholar at the University of Helsinki, Finland. She is a frequently sought-after speaker on leadership and business transformation, life and work integration, and culture change. She has been recognized for her leadership and accomplishments, including being named an Influential Woman in the Bay Area Business by the *San Francisco Business Times* for 12 years and a Forever Influential Woman in 2014. She was named the 2010 Financial Woman of the Year by the Financial Women's Association of San Francisco, awarded with the 2007 Women Leading Change Award by the National Coalition of 100 Black Women, and honored with the Fulbright Lifetime Achievement Award in 2018.

In 2021, Rebecca wrote *FitCEO: Be The Leader of Your Life* about achieving holistic health—at work, home, and play. With coauthor Lillian So, the book shares lessons learned over decades of leadership, fitness, transformation, and life to enable any reader ready for “immediate and imperfect action” to make small changes in habits that can manifest in lifelong change.

FINACCELERATE ADVISORS AND INFLUENCERS



Kyle Williams

Kyle is head of the EMEA Consumer and Digital Finance Legal Group. He is co-chair of the Structured Investment Products Committee, a member of the Deposit Pricing and Acquisition Subcommittee, and counsel to the Goldman Sachs International (GSI) Asset and Liability Committee and the GSI Bank Asset and Liability Committee. He is also co-chair of the Firmwide Black Network in Europe. Prior to moving to London, he worked in Treasury Legal in New York for four years. Kyle joined Goldman Sachs in 2006 as a Vice President and was named Managing Director in 2013.

Prior to joining the firm, Kyle worked in the capital markets and structured products practice groups of Davis, Polk & Wardwell, a law firm in New York City.

Kyle serves on the Board of Advisors for Washington University School of Law.

Kyle earned a BA in Finance from California State Polytechnic University Pomona in 1996 and a JD from Washington University Law School in 2001.



Christopher Britton

Christopher Britton joined Lazard in 2019 and co-leads the North American Venture and Growth Banking business from Austin, Texas, advising tech led fast growing private companies on their capital raisings.

At Lazard, Christopher has advised on a wide range of transactions across sectors including Smart Pension (fintech), Tessian (cybersecurity), Congenica (health tech), Bulb Energy (consumer/energy), Zymergen (synthetic biology), LumiraDX (health tech) and SystemC (Electronic Health Records) and has strong relationship with investors across the venture and growth asset class.

Prior to joining Lazard, Christopher was at Liberum Capital where he co-led the investment companies team and previously the healthcare team. He has experience advising on a range of corporate transactions including private fundraises, IPOs, and secondary transactions including M&A on the Main Market and AIM and across several different sectors. Selected transactions include the IPOs of Glencore, Infinis, Merian Chrysalis, Game Digital and Shield Therapeutics, secondary fundraises for Shaftesbury and Workspace, and block trades for Elliot Advisers and GI Partners.

Christopher graduated with a first from St John's College, Oxford and is a qualified solicitor, having worked at global law firm Jones Day.

FINACCELERATE ADVISORS AND INFLUENCERS



Andrew Siegel

Andrew Siegel is General Counsel and Chief Compliance Officer of Galaxy Digital, a digital asset and blockchain firm providing institutions, startups, and qualified individuals access to the crypto economy. Galaxy Digital's suite of financial services spans multiple synergistic business lines: trading, asset management, investment banking, mining, and ventures.

Andrew has more than 20 years of experience advising financial services firms on legal, regulatory, and compliance matters. Prior to Galaxy Digital, he served in a variety of legal and compliance roles at the global asset management and corporate advisory firm Perella Weinberg Partners, including as its General Counsel, Chief Compliance Officer, and Chief Regulatory Officer. Prior to joining Perella Weinberg, Andrew was General Counsel and Chief Compliance Officer of Stanfield Capital Partners LLC, an alternative asset manager based in New York. Prior to joining Stanfield, Andrew served in the law division of Morgan Stanley, initially advising its Investment Banking Department. Ultimately, he was the senior attorney responsible for advising Morgan Stanley Investment Management's alternative investment funds, including its private equity funds, venture capital funds, hedge funds, and fund of funds. Previously in his career, Andrew was a corporate attorney at Shearman & Sterling where he focused on public and private mergers and acquisitions, private equity transactions, and joint ventures.

Andrew is admitted to the Bar of the State of New York and has been designated a Certified Regulatory and Compliance Professional by FINRA. He serves on the board of the Association for Digital Asset Markets. Andrew received a Bachelor of Arts in Political Science, magna cum laude, from Tufts University and a JD, summa cum laude, from Washington College of Law at American University, where he was an editor of *The American University Law Review*.



Kevin Bouey

Kevin Bouey is head of the Wells Fargo Startup Accelerator. Kevin and his team work with early stage startups looking to scale and pairs admitted companies with a relevant business line at the bank to engage in proofs of concept. He also makes small investments in these companies, up to \$1 million. Prior to running the accelerator, Kevin worked in a payments strategy function where he co-invented what is today known as Zelle. Before Wells Fargo, Kevin worked in healthcare technology and the dotcom startup space across multiple industries. Kevin lives in the Bay Area with his son and partner.

FINACCELERATE ADVISORS AND INFLUENCERS



Alka Gupta

Alka Gupta is a tech entrepreneur, venture investor, and former Fortune 500 exec with experience in digital transformation, fintech, identity, and marketplaces. She has been at the beginning of some of the most significant disruptions and platforms including blockchain, payments, ecommerce, mobile, and search at both early-stage and public companies. Alka has operated and built revenue in B2B and B2C market across more 10 countries in Asia, Europe, and Latin America, building an understanding of internationalization and localization success strategies and tactics.

She is a venture partner at Fin Capital, a \$1.2 billion fintech B2B focused global fund. Previously, she was co-founder and President of GlobaliD, a venture-backed identity platform leveraging the blockchain. Prior, she was head of Marketplaces strategy at eBay/PayPal (Nasdaq: EBAY) focused on new markets during a period of revenue growth from \$9 billion to \$16 billion. Earlier, Alka was at Norwest Ventures-funded Retrevo (Acq. BN), an ecommerce business focused on the consumer electronics buying experience, where she brought in first revenue and strategic partnerships as head of Business Development. At Lycos (Nasdaq: LCOS; Acq.: TEF,) Alka led, as General Manager, a global suite of products during which time the company grew revenue from \$50 million to \$800 million over four years. Lycos was one of the first and fastest search engines to IPO. As VP of Corporate Development and Strategy, she led strategy, acquisitions, and eventually saw the company through the \$12.5 billion acquisition by Telefonica.

Alka has a commitment to democratization of access and empowering populations via technology. She holds an MBA from The Wharton School, University of Pennsylvania and a B.S. (cum laude) from Case Western Reserve University. She is a board director at MoneyGram (Nasdaq: MGI, Compliance and Ethics Committee,) National Bank Holding Corporation (NYSE: NBHC, Audit and Risk Committee, Compensation Committee), Digital Frontiers (Vice Chair), and board advisor at Berkeley SkyDeck and Women in Identity. She is also a regular speaker on digital transformation, fintech, and blockchain. She also spends time as a mentor at Stanford's StartX and expert in residence at The Wharton School's Venture Lab.



Ken Deeter

Ken is a partner on the investment team at Electric Capital, focusing on Decentralized Finance, Crypto-enabled Games and Collectibles, and new classes of applications that uniquely leverage the properties of blockchain.

FINACCELERATE ADVISORS AND INFLUENCERS



Matt Huang

Matt Huang is a Venture Partner at Draper Dragon. He also served as a General Partner to Outliers Fund and Aranya Founders Fund, where he made investments in early-stage companies in Web3, SaaS, and mobile applications. Matt's experience spans both sides of the venture spectrum. Prior to his work in venture capital, Matt was an entrepreneur in the cybersecurity space. He was a Co-Founder & COO of Armorize Technologies (acquired by Proofpoint), and led Armorize in product development, product marketing, business development, and finance. He later served as a corporate executive at Proofpoint, where he led Email Security and Mobile Security lines of products, scaling the Targeted Attack Protection business from launch to over \$300M in ARR. Matt holds an MBA from Stanford University and received his BBA from National Taiwan University.



George Lewin-Smith

George leads Goldman Sachs' West Coast Digital Asset businesses having recently relocated from London. Prior to Goldman, George worked at an Ethereum ZKRollup startup Aztec, and a crypto data analytics firm Apex.



Boris Revsin

Boris Revsin is Managing Partner at Tribe Capital, where he spearheads the firm's crypto investments, incubation, and infrastructure efforts, in addition to leading investments across primary and secondary equity opportunities. Prior to joining Tribe, Boris was the co-founder and Head of Republic Capital, a registered investment adviser with more than \$900 million under management.



Madeleine McCarthy

Madeleine McCarthy is Head of Strategy and Business Development at Acorns. In her role, she is responsible for partnerships, mergers & acquisitions, and strategic finance initiatives. She spends most of her time talking to companies about potential acquisitions or partnerships to help Acorns achieve meaningful growth for an important mission of empowering all people to save and invest.

Madeleine spent a decade in Investment Banking advising primarily technology companies on IPOs, M&A, and private placements. She started her career in Investment Banking at Morgan Stanley focused on private equity and technology companies. She then helped to start a boutique investment bank, DBO Partners, led by former Morgan Stanley partners. Most recently, Madeleine was a Managing Director focused exclusively on advising technology companies with a focus on enterprise software, though she worked on transactions across the technology sector and advised on over \$70Bn of transactions.

Madeleine graduated from UC Berkeley with a degree in Statistics and a minor in Industrial Engineering, and she was a member of the Women's Rowing team that won the national championships. She has a passion for investing and enjoys advising and mentoring people on their company's strategic goals.

FINACCELERATE ADVISORS AND INFLUENCERS



Olivier Dang

Olivier is the Head of Laser Digital Ventures and Board Member of Laser Digital Holdings, the crypto arm of Nomura, that is re-defining the frontier of digital finance. As Head of Laser Digital Ventures, Olivier is investing in early-stage transformative businesses in the Web 3 space.

Olivier has been at Nomura since 2010 and held various roles in Corporate Strategy and Business Management in Hong Kong and London. Prior to this, he was a Management Consultant at McKinsey in London and he started his career as an entrepreneur building a mobile internet company in France.

He holds a MSc in Telecommunications from Chalmers University of Technology, an engineering degree from the Institut Supérieur d'Electronique de Paris and a M.B.A. from the London Business School.

Olivier is based in Zurich.



Abigail Johnson

Abigail is COO and partner at Sapphire, where she oversees all aspects of Sapphire's operations, including the organization's legal affairs, finance and reporting, corporate compliance, HR, administration, IT, and facilities. She is also passionate about ESG and corporate giving, and leads these firm initiatives. Previously, Abigail was General Counsel of Sapphire.

Prior to joining the firm in 2015, Abigail was an associate at Jones Day, where she practiced in the areas of venture capital, M&A, fund formation, and general corporate and securities matters. She also worked in-house at an early-stage fintech company in the Bay Area prior to joining Jones Day, and, before attending law school, she worked in management consulting at Charles River Associates. Abigail holds a JD from the University of Chicago Law School and a bachelor's degree from Rice University in Civil and Environmental Engineering.



Jennie Levin

Jennie Levin currently serves as head of Regulatory and Compliance at Figment Inc., a protocol staking company. Prior to joining Figment, she worked at DraftKings, where she was responsible for navigating the complex legal and regulatory issues related to sports betting and web3.

From approximately 2010-2019, Jennie served as an Assistant United States Attorney in the Northern District of Illinois, where she focused on financial crimes, and has been an adjunct professor in Trial Advocacy at Northwestern Law School for the last 11 years.

Jennie earned her B.A. in Psychology from the University of Wisconsin-Madison and her JD from Northwestern University School of Law.

FINACCELERATE ADVISORS AND INFLUENCERS



Julian Roeoes

Julian Roeoes joined Picus Americas as a partner in 2020 and manages the firm's Americas operations out of the Picus office in New York. Prior to joining Picus, he worked for Credit Suisse in the Investment Banking and Capital Markets division in New York and London.

At Credit Suisse, Julian advised financial services and fintech clients on M&A as well as private and public financing transactions. Prior to that, Julian gathered practical experience in private capital, investing, and consulting and obtained an IHK Bankkaufmann degree. Julian graduated from WHU–Otto Beisheim School of Management with a bachelor's degree in Finance and General Management.



Daniel Niklas

Daniel Niklas joined Picus Americas as an investor in 2020 and covers the firm's crypto/web3 investments across the Americas. He has a passion for web3 infrastructure projects (e.g., security and trust, scalability, analytics) as well as for web3 adoption in the gaming space.

Prior to joining Picus, Daniel worked on the Investment Banking Team at Goldman Sachs in San Francisco, Los Angeles, and Frankfurt, where he advised global enterprises and financial investors on strategic transactions in the technology, retail, automotive, renewable energy, chemicals/pharma, and engineering/construction industries. Daniel holds a B.S. in Business Administration from the University of Mannheim in Germany.



Lawrence Wintermeyer

Lawrence Wintermeyer is a globally recognized digital financial advocate and has more than 25 years' experience as an advisor, executive, and board member working with companies from startups to global brands in the financial services, TMT, and energy sectors. He is the former CEO of Innovate Finance, the UK fintech members association, and a co-founder of Global Digital Finance, a not-for-profit promoting fair and transparent markets for digital and crypto assets.

He is experienced in the alternative asset management sector, with a focus on systematic investment management strategies, big data analytics, machine learning, and distributed ledger technologies. Based in London, he is the principal of Elipses, a digital advisory and investment management firm, has an MBA, and sits on several commercial, not-for-profit, and charity boards. Lawrence promotes ethical and sustainable finance policies for a transparent, secure, and quality digital future for everyone, and is a regular *Forbes* contributor.

FINACCELERATE ADVISORS AND INFLUENCERS



James Bowater

Best known as a leading commentator, connector, and influencer in the UK blockchain space, James Bowater founded Crypto AM in partnership with London's *City AM* newspaper, launching on June 18, 2018, as a double-page spread. *City AM* to date is the only mainstream publisher to have a dedicated regular section covering AI, blockchain, crypto, and DLT.

The COVID-19 crisis has meant that the newspaper is not being produced and as such, the focus is digital, and CryptoAM.io was launched on March 31, 2020. Crypto AM is supplemented by a number of very active WhatsApp groups, a Telegram group, and numerous networking events. James, in association with *City AM*, organized the inaugural Crypto AM Awards, which took place on March 11, 2022, in London's Canary Wharf. At the event, 12 awards were handed out in front of a packed audience including Alderman William Russell, the Rt Hon Lord Mayor of London.

James is also the founder of the London Blockchain Forum, the leading cross-community platform (Telegram and Meetup) for the UK AI, blockchain, crypto, and DLT industries.

James also serves as an advisor to a number of projects and is equally known for connecting people and companies.



Tarun Sharma

Tarun Sharma has 16+ years of experience in technology with a focus on Web3 and CyberSecurity. He has a deep understanding of Decentralized Applications, Cloud Technology, Application Development, Cyber Security. Before joining Google, Tarun has worked with AWS and IBM in various capacities on their Web3 initiatives. He has also bootstrapped two successful startups in his career. Presently, Tarun is leading partner engineering efforts in Google Cloud focusing on growing CyberSecurity and Web3 ecosystem for Google Cloud partners.



Joshua Riezman

Joshua Riezman is Managing Director and Head of U.S. Legal and Compliance for GSR, a leading crypto market making and trading firm. Previously, Joshua was Assistant General Counsel for product and regulatory matters at Circle, a global financial technology firm that provides crypto-native payments and treasury infrastructure. In his prior traditional finance career, Joshua represented global financial institutions with respect to trading, clearing and custody in the securities, commodities and derivatives markets as in-house counsel and in private practice.

Joshua received his JD from the Fordham University School of Law and his BA in international affairs from the George Washington University.

FINACCELERATE ADVISORS AND INFLUENCERS



Benoit Bosc

Benoit Bosc is Global Head of Product at GSR, a leading crypto market maker, and trading firm founded in 2013. He started investing in crypto in 2017 and made the full-time switch in 2021, since then developing a passion for the digital asset class. Prior to joining GSR, Benoit was head of global crude derivatives trading at Goldman Sachs in New York after a 15-year international career in Sales and Trading.



Manoj Karnani

Manoj Karnani leads Accenture's fintech portfolio and strategy in the West and has spent 20+ years working with financial services and rapid-growth tech and fintech companies. He is passionate about the fintech space and the opportunity to serve as an advisor to help drive growth and scale.

Manoj Karnani is a Managing Director at Accenture, leading the West-coast FinTech portfolio/practice. His mandate is to help neo-banks, payment providers, crypto players, and all types of digital disruptors land, expand, and thrive in the challenging (and incumbent dominated) financial services market.

He has over 15yrs of Financial Services experience (working across Analytics, Risk/Compliance, Product Development, and Strategy) and 7yrs working with Technology companies & platforms, accordingly he's uniquely positioned to leverage skills & relationships from both segments of his career. Prior to rejoining Accenture in March '21, Manoj was a Managing Director at PwC where he led Technology strategy and Risk/Compliance for 5yrs.

Manoj's goal will be to bring the right skills, capabilities, energy, scale, creativity, and approach to support our FinTech client goals, and is dedicated to 'starting small but thinking big'. This has been the approach that the team has taken when building & growing relationships with 8 of the top 10 FinTechs on the west coast. In addition, Manoj will leverage the broad expertise of Accenture's 700K employee base and global footprint, to support our clients across end-to-end capabilities from Strategy, to Operations, to Media/Creative, Risk/Compliance, Technology, etc.

FINACCELERATE ADVISORS AND INFLUENCERS



Ben Brown

In his role as Managing Director, Ben Brown supports Accenture's work with next-gen financial technology platforms and hypergrowth financial services challengers in North America across all four services (strategy consulting, interactive, technology, and operations). Ben has experience working with large and small banks, technology companies, merchants, and private equity investors. He has also been an advisor to fintech accelerators like the CFSI's Financial Solutions Lab, SVB's Commerce.Innovated, and 500 Startups.

I am passionate about helping innovators and creators to build the future and create more efficient markets that can make the world a better place.

As a strategy consulting executive I assist a diverse set of clients—FinTech startups, major tech companies, banks, retailers, mobile telecoms and private equity investors—with strategy development, product management, partnerships, business operations and M&A transactions. These projects are often driven by market leaders going through digital reinvention and new entrants experiencing breakout growth. Over my career, I have completed more than 100 projects for clients in more than 20 markets around the world. Along the way I've also filled executive leadership roles for clients for up to six months at a time.

As a member of Accenture's Financial Services Leadership Team for the Western US, and one of the youngest Managing Directors at Accenture, I am responsible for our relationships and work with hypergrowth financial services companies and next-generation fintech platforms.

In addition to working with early-stage companies as a consultant and mentor/advisor, I experimented with my own startups in 2008 and 2014. I am also an active angel investor to support entrepreneurs in areas where my experience and network can help.



Elliot Chun

Elliot Chun is a Partner at Architect Partners, a crypto-dedicated M&A and strategic financing advisory team. In 2022, Architect advised on two of the top three crypto M&A transactions (FairX acquired by Coinbase | Diem acquired by Silvergate) and the top European crypto M&A transaction (Trustology acquired by Bitpanda).

FINACCELERATE ADVISORS AND INFLUENCERS



Anthony Woolley

Anthony Woolley is an entrepreneurial banking and financial services technology executive with expertise in capital markets, investment banking, trade finance, and wealth management. He has a particular interest in fintech, digital securities, and the transformation of wholesale banking.

Having collaborated with a multitude of fintechs and high-growth companies in his capacity as a banking CIO, Anthony recently took the opportunity to work independently with a small number of high-potential companies that he really believes in. These business have some common characteristics: highly credible leadership teams, a strong vision, disruptive business models, and the ability to deliver.

Anthony joined Schrodgers Investment Bank in 1994, where he led their Corporate Finance Technology department. Subsequent mergers with Salomon Smith Barney and Citibank saw him progress in various front-office technology leadership roles. He managed the CitiFX ecommerce and pricing technology program in London during a period of dramatic transformation of the high-frequency trading and auto-hedging of foreign exchange products. He left Citi in 2009 to lead the FX etrading program at HSBC before joining Société Générale, where he headed the UK Fixed Income, Currencies, and Commodities Technology department. He was appointed the UK Chief Information Officer in 2013, and in 2017, he was given the opportunity to set up a new innovation function working at a group level.

Anthony is a regular presenter at industry conferences and has become a recognized thought leader on the application of blockchain technology to the regulated financial services industry.

FINACCELERATE ADVISORS AND INFLUENCERS



Michael Barrell

Michael Barrell has founded several businesses all centered on enabling the growth of digital business, and invested and acted on advisory boards with particular focus on helping companies achieve international growth within the area of complex B2B and digital enablement.

Michael had his initial career at IBM, which culminated in growing and running a \$200 million business until he focused on software solutions within the telecom sector. This experience formed the basis for the businesses in which he has subsequently been a founder.

Businesses where Michael has a significant investment and active role include Juliet Media, MBR Partners, WeCode, and Tokeny. Juliet Media is a full-service B2B marketing company and includes Juliet Summits, which runs events focused on the leading-edge areas of fintech and telecoms. MBR Partners is one of the best-known executive search names in telecom and complex B2B solutions. WeCode, working from a base in Poland, provides high-growth tech businesses with a way to rapidly extend their agile development teams. Tokeny is the leading fintech platform for digitization of securities and assets.

Although currently resident in London, Michael was born and educated in New Zealand, where he initially studied engineering and received a business and marketing degree at Victoria University.



Elliot Han

Elliot Han is a Managing Director, Head of Crypto, Blockchain & Digital Assets Investment Banking, and Head of Technology Equity Capital Markets at Cantor Fitzgerald, a mid-market investment bank. He focuses on M&A, IPOs, public and private financings, and corporate advisory. He was previously the Head of FinTech & Consumer Tech Capital Markets at the New York Stock Exchange.

Elliot was also the former Head of Banking and part of the management team at the Argon Group, a crypto/blockchain advisory and technology startup.

Prior to Argon, he led the West Coast technology equity capital markets team for Jefferies. Previously, he was an Executive Director, Business Unit Manager, and Operating Officer for the UK & Emerging Markets teams at Goldman Sachs, where he focused on the TMT capital markets.

Earlier in his career, he was a corporate lawyer at Freshfields Bruckhaus Deringer and began his career at Credit Suisse First Boston.

Elliot graduated from Columbia University and completed his masters degree at Oxford and law and MA degrees at Cambridge. He is a member of the board of trustees at Xavier High School, NYC. He is also a limited partner in crypto investment funds and an angel/seed investor in the crypto/blockchain space.

FINACCELERATE ADVISORS AND INFLUENCERS



Vanessa Fernandes

Vanessa Fernandes is responsible for the design and implementation of the token as a service and custody platform while directing Itaú's long-term vision to create a full-service digital assets capability for cryptocurrencies and tokenized assets.

As a former CTO at Itaú Unibanco, Vanessa developed international expertise in originating/launching and managing successful global business IT strategies. Her activities have included the launch of the emerging technologies practice; the research and development of distributed ledger (blockchain), quantum computing, and 5G technologies; and connecting big tech, fintech, and startup ecosystems in the United States with Itaú business and IT areas in Brazil.



Nick Andrews

Nick Andrews's career has been in the financial services sector and has included being on the board of a large multidisciplinary securities broker/dealer, head of credit at the UK banking subsidiary of a Japanese securities house, and many years in senior credit and compliance roles.

Nick is the founder and Managing Director of MPAC Limited, one of the preeminent compliance and regulatory companies in London; CEO of EddieUK Ltd., a digital investment bank; Director of Supermoney Ltd, a blockchain tech company; co-founder of a crypto trading entity; and an independent non-executive director, chair of the Audit Committee, and chair of the Nominations Committee at the UK subsidiary of one of the largest banks in America (Wells Fargo).

He speaks at various conferences and panels and is an occasional guest lecturer on topical financial sector issues at two universities. With a keen interest in history and the City of London, Nick was the Master of The Worshipful Company of Pattenmakers in the year 2015 to 2016.

FINACCELERATE ADVISORS AND INFLUENCERS



Jeffrey Sweeney

Jeffrey Sweeney is a lifelong entrepreneur with extensive experience in leading firms with a forward-thinking approach. Currently Chairman and CEO of US Capital Global, a full-service private financial services group headquartered in San Francisco, Jeffrey is a keen supporter of technological innovations that can help to improve and grow the finance sector.

Now in its 20th year, US Capital Global has established itself as a fintech investment bank through deploying a successful strategy that leverages technological innovation (fintech) and regulatory developments (regtech). The group is a leading provider of sophisticated financing solutions and investment opportunities for lower-middle-market businesses. Under Jeffrey's leadership, the group consistently fulfills its commitment to doing well by doing good through facilitating profitable economic development that also has a positive social and environmental impact.

Prior to being a financier, Jeffrey served as a principal and CEO of Machine Works Corporation, a lower-middle-market aerospace manufacturing company. His experience leading a business in the highly regulated aerospace manufacturing industry has led to his appreciation of the need to work closely with regulators while adopting technological solutions to innovate in the sector. This successful approach has been brought over to US Capital Global, where leveraging innovation and regulatory developments has been a key driver in the firm's growth as a fintech investment bank.



Santiago Velez

Santiago Velez is a practitioner in the digital asset and distributed ledger/blockchain space, co-founding and advising several companies.

Santiago is the co-founder and division lead of Research & Development at Block Digital Corporation, which focuses on deploying decentralized edge computing. He's also Vice President of R&D at Sindric Solutions, a web3 enterprise software development company that has built and advised on products for Fortune 50 companies like Nike, and organizations like the NCAA, using web2 cloud in conjunction with DLT technologies.

Santiago has a degree in Nuclear Engineering from Worcester Polytechnic Institute and more recently completed the UPenn Wharton School of Business's Economics of Blockchain and Digital Assets certification program. When not spending time with his three daughters, Santiago contributes to the Real Vision platform to perform deep-dive long-form interviews with up-and-coming leaders in the web3 space. Lastly, he's a vigorous Twitter poster on all things crypto and a mouthpiece for anyone with interesting ideas.

FINACCELERATE ADVISORS AND INFLUENCERS



Geoff Clauss

Geoff Clauss is Blockdaemon's Chief Revenue Officer and has 20+ years of fintech sales leadership experience. Geoff has an extensive background in trading networks, legacy financial infrastructure services, and managing successful teams. He is passionate about developing teams that rise to the top of a competitive marketplace and knows the importance of happy and successful customers. Geoff is keen to help even more institutions access and unlock quality blockchain data with Blockdaemon.



Adam Sand

Adam Sand leads the legal team for Blockdaemon Inc., one of the leading blockchain infrastructure and staking technology providers. Previously, Adam served as General Counsel for Ciitizen Corporation, a startup providing health records technology for rare diseases that was sold to Invitae Corporation, and before that as General Counsel and VP of Business Development for Shopkick, which was sold to Retail Trax Inc. Prior to joining Shopkick, Adam was GC of SK Planet, Inc., the U.S. arm of one of South Korea's largest companies; was lead counsel for Ancestry, where he helped launch the AncestryDNA testing service worldwide; and worked for international law firms such as Pillsbury Winthrop and Jones Day, where he represented companies such as Apple, AT&T, and Chevron.



Matt Enriquez

Matt Enriquez currently serves as Senior Corporate Counsel at DraftKings, Inc., where he is responsible for legal and regulatory advice concerning the company's web3 ventures. He is interested in exploring the ways in which web3/crypto intersects with highly regulated spaces such as gambling/sports betting and banking.



Frederic Dalibard

Fred Dalibard is Global Head of Blockchain at Groupe BPCE. Since 2015, Fred has occupied several roles related to innovation, blockchain, and ebusiness within Natixis's Corporate & Investment Banking division, part of Groupe BPCE. Fred represents Groupe BPCE/Natixis on the board of directors of R3 (since 2017) and was the chairman of the board of R3 between 2018 and 2021.

Fred was also a board director of Komgo from its creation in 2018 until mid-2022. After one year at Dexia Credit Local, Fred joined Natixis in 2002. Fred then occupied several positions, mostly in front office and quantitative roles, dealing with structured credit assets and also financing assets. Fred began his career in 1998 as a consultant with Arthur Andersen Management in Paris.

FINACCELERATE ADVISORS AND INFLUENCERS



Jamie Finn

Jamie Finn is the co-founder and President of Securitize, Inc., the leading platform for issuing digital securities. Jamie has a background as both an operating entrepreneur and corporate executive, with more than 20 years' experience. Prior to Securitize, Jamie worked at Telefonica, o2, Ericsson, and more recently AT&T in Big Data Product Innovation, as well as startups including Kontera, A.Ki, Thumbplay, Zingy, and others in a variety of senior roles. He has participated in more than \$700 million worth of transactions on the buy and sell side in tech M&A over the course of his career. Jamie earned a bachelor's degree in Business Management from Babson College.



Anthony Bassili

Anthony Bassili, CAIA, is Head of Asset Allocators for Coinbase Institutional Americas. In this role, he is responsible for advising North America's largest financial institutions on investment solutions related to digital assets, web3, and crypto strategies. His clients include government and corporate pension plans, consultants, multi-manager platforms, outsourced Chief Investment Officer platforms, foundation/endowments, and family offices.

Prior to joining Coinbase, Anthony served as Head of Pension for iShares. There he led BlackRock iShares' efforts in expanding the investor toolkit for allocators to include ETFs across public and private asset classes, including ESG and niche or thematic exposures. Prior to leading the iShares business, he spent more than a decade leading business development and investment strategy for the Global Trading and Transition Management platform at BlackRock.

From 2015 to 2020, Anthony also served as Chapter Head for the Chartered Alternative Investment Analyst ("CAIA") San Francisco Bay Area chapter, leading more than 400 CAIA members in connecting and pursuing financial literacy across alternative investment strategies. Over this period, he served, on behalf of BlackRock, on the board of directors for the Bay Area Council and the San Francisco Chamber of Commerce. He focused on local policy and tax issues across the State of California. He holds NASD series 3, series 7, series 63, and series 24 licenses.

FINACCELERATE ADVISORS AND INFLUENCERS



Ehsan Haque

Ehsan Haque has spent nearly 20 years working as in-house counsel for a variety of institutions including top-tier investment banks, broker-dealers, and fintech startups. He has spent the last 10 years in leadership and senior leadership roles. After a career in advertising, Ehsan trained at Slaughter and May in London before working as a global markets/equities sales and trading lawyer for Deutsche Bank, RBS Global Banking and Markets, and Nomura, where he was part of the senior management team of the EMEA legal department and led the Equities legal product coverage in EMEA supporting Nomura's equities sales and trading businesses. More recently, Ehsan was the first General Counsel at Lendingblock, an institutional cryptocurrency borrowing and lending platform and General Counsel at Alphaswap, an alpha capture and investment management platform. He is ex-Global General Counsel at Hamilton Capital Holding Limited and ex-EMEA General Counsel at Amber Group. Ehsan also acts as an advisor to various fintech companies and accelerator programs. He is also active in mentoring junior BAME professionals in the legal and finance sectors.



Rory Clark

Based in Silicon Valley, Rory is a Senior Vice President in Citi's Venture Banking group, which sits within Citi Commercial Bank. Between the UK and US, with roles spanning Corporate and Commercial Banking, Credit Risk and Cash Management, Rory has been with Citi for over 10 years.

As a Global Relationship Manager in the Venture Banking group, Rory is responsible for identifying, onboarding, managing, and enabling the growth of key tech disrupters, with a focus on fintech and SaaS. Rory identifies the current and future needs of his clients and works in tandem with product specialists from across the bank to design global solutions for his clients—spanning debt, FX, cash management, investment banking, capital markets and wealth management.

In between his two stints with Citi, Rory also held a senior sales role at UK-based Ebury, a fast-growth fintech focused on cross-border payments and FX.



Christopher Grieco

Chris Grieco is General Counsel of Fei Labs, a crypto startup working on decentralized finance. Prior to that, he held multiple high-level positions in the Federal Government including in the White House Counsel's Office as an Associate White House Counsel, as a federal prosecutor in the Eastern District of Virginia, and as a counsel dealing with Crime, Terrorism, and technology issues on the Judiciary Committee. Most recently he served as an Associate Deputy Attorney General at the Department of Justice where he helped lead the Department's technology review, as well as spearheading the Department's implementation of the First Step Act and other criminal justice reform initiatives. He clerked for Judge Edith Clement on the Court of Appeals for the Fifth Circuit and is a graduate of Stanford Law School.

FINACCELERATE ADVISORS AND INFLUENCERS



Maximilian Jungreis

Maximilian Jungreis is the Head of Crypto and Digital Assets at Plug and Play Tech Center, the world's largest early stage investor, accelerator, and corporate innovation platform. Maximilian works with over 560 global corporate partners from Financial Services, Brand & Retail, and Supply Chain to accelerate their Web 3.0 adoption journeys by leveraging Plug and Play's innovation ecosystem of over 50,000 startups across 46 cities.

Maximilian Jungreis has over 7 years of experience in crypto as an operator, researcher, and investor. Prior to leading Plug and Play Crypto, Max spent 2 years at Stanford University as a founding member of the Future of Digital Currency Initiative, a multidisciplinary research effort focused on CBDCs (Central Bank Digital Currencies). Before that, he served as Head of Partnerships for Blockchain Labs (fka YosemiteX) one of Korea's largest blockchain companies which today services over 25M users through their front-facing application, Coov.



Ben Hoxie

Ben serves as a Venture Analyst on the Vectr Fintech Partners team. As an analyst, Ben works on deal sourcing, investment due diligence, market research and financial analysis.

Prior to joining Vectr, Ben worked as a Product Management Intern at Fidelity Labs in Boston where he worked on multiple startup teams to help them design and develop innovative FinTech products.

Ben graduated from Dartmouth College with a Master of Engineering Management and a Bachelor of Engineering. Ben also graduated with a Bachelor of Arts in Physics and a minor in Economics from Bowdoin College.

2023 FINACCELERATE DEFI CHALLENGE

WHY DECENTRALIZED FINANCE (DEFI)?

Decentralized Finance (“DeFi”) refers to various financial products and services that allow people to transact directly with each other using blockchain technology instead of central intermediaries like traditional banks or stock exchanges. By eliminating central intermediaries, DeFi has the potential to increase the efficiency and speed of financial transactions, extend the reach of finance to those without access to traditional services, and enable direct transactions in a trustless and permissionless setting.

WHAT ARE THE CURRENT LIMITATIONS AND RISKS WITH DEFI?

Although DeFi has great potential, it has certain limitations and risks. Built using code for blockchain technologies, DeFi applications are susceptible to coding errors, hacks, and service outages. In addition, people who custody their own digital assets must secure them against inadvertent loss and cyber-attacks without the help of a central actor to redress problems. Users of DeFi applications must likewise understand counterparty risks and liability issues before depositing their assets in a protocol. From a regulatory perspective, DeFi presents money laundering and illicit financing risks because it allows people to transact without disclosing their identities. Current DeFi protocols operate with little regulatory oversight, and important questions remain about how existing financial laws and regulations will be applied to DeFi. Lawmakers and regulators are grappling with how to address DeFi’s current limitations and risks while also allowing it to reach its full potential. Institutional investors are not yet ready to adopt DeFi until some of these limitations are addressed.

THE 2023 FINACCELERATE DEFI CHALLENGE

The objective of the 2023 FinAccelerate DeFi Challenge is to seek out innovative solutions to some or all of the limitations and risks associated with DeFi. The Challenge is open to any interested party (individual or entity) that can offer a solution to the limitations. Those solutions can be singular or a combination of the following:

- (i) technological solutions and concepts (software and/or hardware);
- (ii) proposed legal and/or financial structural solutions;
- (iii) proposed process flows;
- (iv) proposed industry standards;
- (v) proposed law reforms; and
- (vi) any other innovative proposal.

SUBMISSIONS

Submissions for the Challenge must be no more than two (2) pages in length and in summary format (see form on www.finaccelerate.com). Submissions can include:

- hyperlinks to further written information;
- hyperlinks to diagrams;
- proposals to demonstrate technology solutions. Interested parties may request a demonstration in due course.

KEY DATES

Challenge Announcement Date: March 8, 2023

Submission Cut Off Date: To be announced

RESULTS

Submissions that include the Required Information will be gathered, collated, and distributed to interested FinAccelerate program influencers (see: www.finaccelerate.com for influencer bios). Some of the collated submissions may also be published in a publication that will be distributed via email, website download, social media and press release. A judging panel (as described in the Challenge Rules and Conditions) will evaluate submissions and choose a number of participants to have virtual meetings with interested FinAccelerate influencers and others.

Challenge Rules and Conditions: Please see on www.finaccelerate.com.

2023 FINACCELERATE DEFI CHALLENGE

Please make your submission before the cut off date on www.finaccelerate.com .

I. Contact Information

First Name

Last Name

Title

Company Name

Address

Work Phone

Mobile Phone

Email

II. Concept Summary, including hyperlinks to further written information, diagrams, etc.*

III. Description of Technology Build, if any.*

** Please do not include any confidential or proprietary information. If selected, your submission may be published.*

By submitting this submission form, you hereby, on behalf of yourself as and as an authorized representative of the company (if applicable), agree to the Challenge Rules and Conditions. If you do not agree to such Challenge Rules and Conditions, please do not submit anything in connection with the Challenge.

UPDATE TO 2022 FINACCELERATIONS – THE LEGAL ORACLE TO FINTECH

FINACCELERATIONS – THE LEGAL ORACLE TO FINTECH VERSION 2.0 SCHEDULED FOR RELEASE IN MAY 2023!

Please follow Jones Day social media channels for further updates and releases.

For additional information, and to request a copy of the original

FinAccelerations – The Legal Oracle to Fintech,

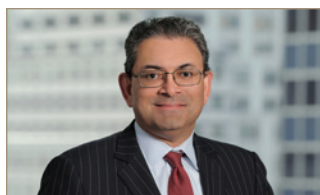
please visit www.finaccelerate.com.

JONES DAY GLOBAL TEAM

United States



Abradat Kamalpour
Partner, Architect
FinAccelerate
San Francisco



Jayant W. Tambe
Partner, Practice Leader
Financial Markets
New York



Brett P. Barragate
Partner, Chair of Americas
Region Financial Markets
Practice
New York



David C. Kiernan
Partner-in-Charge
Northern California
San Francisco/Silicon Valley



Karen P. Hewitt
Partner-in-Charge
California Region
San Diego



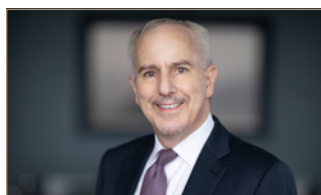
Timothy Curry
Partner
Silicon Valley/San Francisco



Dean C. Bachus
Partner
Chicago



Nathan S. Brownback
Of Counsel
Washington



Richard DeNatale
Partner
San Francisco



Dorothy N. Giobbe
Of Counsel
New York



David A. Grubman
Partner
Pittsburgh



Lori Hellkamp
Partner
Washington



Stephen D. Hibbard
Partner
San Francisco



Kelsey A. Israel-Trummel
Partner
San Francisco



Ka-on Li
Partner
Silicon Valley



Jerry C. Ling
Partner
San Francisco

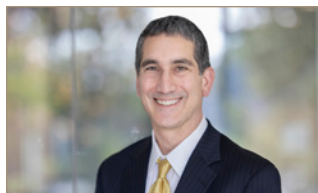
continued on next page

JONES DAY GLOBAL TEAM

United States



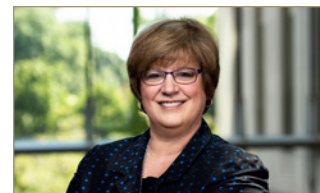
Teresa A. Maloney
Partner
San Francisco



Joseph Melnik
Partner
Silicon Valley



Mary Alexander Myers
Partner
Atlanta



Laura S. Pruitt
Partner
Washington



Jeff Rabkin
Partner
San Francisco/Silicon Valley



Mark W. Rasmussen
Partner
Dallas



Cameron A. Reese
Partner
San Diego



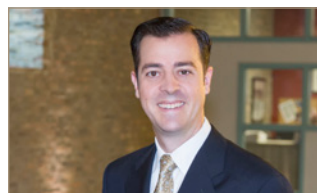
Schuyler J. Schouten
Partner
Washington



Joshua B. Sterling
Partner
Washington



Craig A. Waldman
Partner, Practice Leader
Antitrust & Competition Law
Washington



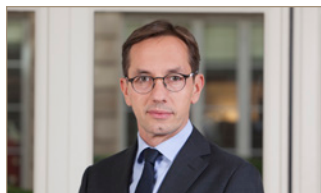
Samuel L. Walling
Partner
Minneapolis



Rita J. Yoon
Partner
San Francisco

JONES DAY GLOBAL TEAM

EMEA



Renaud Bonnet
Practice Leader
Private Equity
Paris



Alban Caillemer Du Ferrage
Partner
Paris



Giles P. Elliott
Partner
London



Nima Fath
Of Counsel
Dubai



Leon Ferera
Partner
London



Dr. Michael R. Fischer
Partner
Frankfurt



Marco Frattini
Partner
Milan



Philippe Goutay
Partner
Paris



Jean-Gabriel Griboul
Partner
Paris



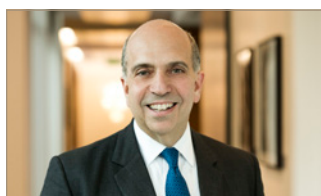
Lewis Grimm
Partner
London



Olivier Haas
Partner
Paris



Iván Martín-Babron
Of Counsel
Madrid



Edward J. Nalbantian
Of Counsel
London/Paris



Natalia Sauszyn
Of Counsel
Paris



Patrick G. Stafford
Practice Leader
Private Equity
London



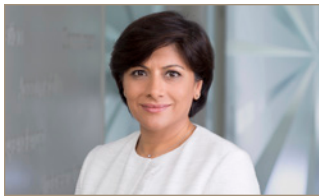
Hannah E. Ward
Of Counsel
London



Dr. Nick Wittek
Partner
Frankfurt

JONES DAY GLOBAL TEAM

Asia/Pacific



Sushma Jobanputra
Partner-in-Charge Singapore
Singapore



Daniel Moloney
Partner
Melbourne



Hemang Shah
Partner
Sydney



Dr. Wilson L.K. Sung
Of Counsel
Hong Kong

Latin America



Luis Riesgo
Partner-in-Charge
Spain/Latin America Region
and Partner-in-Charge
São Paulo Office
São Paulo



Artur Badra
Of Counsel
São Paulo/Madrid



Guillermo Larrea
Of Counsel
Mexico City

JONES DAY GLOBAL TEAM

Digital Asset Ecosystem Associate Group (DAE Group)

The DAE Group is a growing global army of digital asset interested Associates helping Jones Day clients excel in this nascent, but growing, ecosystem. Founded in 2022, the DAE Group set out to find every Associate in Jones Day (regardless of location, class year or practice group) with an interest in digital assets. Currently, the DAE Group has 106 Associates across 27 Jones Day Offices (11 outside of the U.S.) and representing over 14 different practice areas (comprising both litigation and transactional practices). The size, knowledge and global reach of the DAE Group provides an incredible and unparalleled resource for Jones Day clients operating, or looking to operate, in the digital asset ecosystem.



web: www.finaccelerate.com • email: finaccelerate@jonesday.com