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### ABOUT FINACCELERATE

FinAccelerate is an intense accelerator program empowered by one of the world's leading and largest law firms, Jones Day. The program covers the fundamental areas of law relevant to innovative fintech companies and enables selected fintech businesses to access leading investors, corporations, financial institutions, and potential JV partners to accelerate their business.

#### **Program Structure**

The program is run over three key days and followed up with continuous engagement with a strong ecosystem of world-leading advisors, investors, and partners to the program.

Day 1: Tuesday, October 25, 2022

#### **Know-How Sessions**

Structured one-hour know-how sessions for the fintech cohort companies, covering these key areas: capital markets, regulatory law, IP, corporate structure and funding, data and privacy, employment, tech agreements, and risk management.

Location: Jones Day's San Francisco Office

555 California Street, 26th Floor

San Francisco, CA 94104

Day 2: Wednesday, October 26, 2022

#### **Q&A Sessions**

A limited number of dedicated time slots for small group Q&A sessions that the fintech cohort can book with relevant lawyers presenting on topics from Day 1. General access with refreshment breaks provided.

Location: Jones Day's San Francisco Office

555 California Street, 26th Floor

San Francisco, CA 94104

Day 3: Thursday, October 27, 2022

#### **Demo Day: Present Your Company**

The final day will be a demo day during which the fintech cohorts are given an opportunity to present their companies to an audience of invited institutions, VCs, and investors. Thought leaders are also invited to speak.

Location: Jones Day's Silicon Valley Office

1755 Embarcadero Road Palo Alto, CA 94303



#### **BAXUS**

BAXUS is the future of alternative asset banking. The brainchild of a whiskey trader and a software engineer, BAXUS is revolutionizing the way in which alternative assets are authenticated, stored, and insured, making it easier and more secure to buy, sell, and invest in spirits. BAXUS harnesses the power of blockchain technology to allow collectors and investors to safely store and secure their assets while maintaining proof of ownership. Beginning with wine and spirits BAXUS empowers owners by creating a more efficient pipeline for bottle authentication and storage in an insured vault. Each bottle undergoes high resolution scanning and an NFT is minted to the Solana blockchain that represents proof of authenticity and ownership of each unique asset. BAXUS also has aggregated the world's largest dataset for historical whisky sales prices providing collectors with real time data updates on the valuation of their portfolio. The platform also allows lenders to be able to utilize the historical pricing data to accurately price loan-to-value ratios, providing owners with the opportunity to collateralize their collections that are stored and insured in the BAXUS vaults. The marketplace and underlying infrastructure to support the marketplace is just the tip of the iceberg. The power of tokenizing these assets is that through our protocol you can solve two massive problems: authenticity and transparency.



#### CoinBeam Inc.

At CoinBeam we are building a blockchain platform for Financials focused on Secure Smart Contracts for Digital Currencies. CoinBeam is a SaaS solution that enables Financials to customize and offer secure DeFi solutions to their customers. We are focused on serving small to mid-sized Banks and Credit Unions (3,000+ a \$10B TAM).

Our CEO's first startup sold successfully to Dell/EMC. At EMC (CTO) and Citrix (EVP R&D) he was responsible for creating and scaling cloud solutions from incubation to millions of users. The CoinBeam management team has over 200 years of experience in Enterprise SaaS Software, Financial Services and Security with multiple successful startups.

We are excited to participate in the 2022 FinAccelerate program to grow our community of design partners (Banks/Credit Unions) and investors looking to join us as we shape the Digital Currencies and DeFi solutions market.



#### Coinroll

Coinroll is secure and compliant digital investment solutions for banks and institutional investors.

Our Mission, Coinroll specializes in improving US customer crypto engagement and market presence by providing institutional investors with a trusted platform, analytical tools, with a simplified user experience that enables our users to invest with confidence.

Coinroll is a secure fintech platform that:

- · Effectively facilitates effortless full cycle digital investments
- · Proactively complies with federal and state regulations
- Continuously provides insights on emerging digital investments



#### CrossKudi

#### Overview:

CrossKudi is a decentralized international money transfer platform for the 47M+ immigrants in the U.S., sending love & care (money) back to their home countries to support families. Enabling direct cross-border payments to small businesses is our growth plan. CrossKudi is a Delaware C Corp and has been approved to operate as a money transmitter in GA and WI (a combined 180,000 potential customers).

#### **Problems:**

Immigrants lose up to 30% of funds transferred across borders, due to high transfer fees and poor conversion rates.

Money transfers can take up to seven business days to deliver.

Still very challenging to pay small and medium businesses abroad.

#### **Target Market & Size:**

Total global remittance is \$700B+ annually. CrossKudi targets the 47M+ U.S. immigrant population, but the initial go-to-market strategy will focus on the \$90B India & Nigeria corridors. Future expansion is not limited to China -\$59.5B, Mexico - \$42.9B, and the Philippines - \$37B are the other top receivers of remittances and represent a \$6.9B annual revenue opportunity.

#### Solutions:

CrossKudi is using blockchain technology to create a new payment experience for immigrants and their families back home. Empowering immigrants to allocate funds based on needs, so, families can continue to get the care and support they need.

Families and other recipients can receive money from the U.S. at no cost.

Immigrants can directly cover for payments of utility bills, medical expenses, groceries, school fees, building materials and other essential needs.

#### Go-To-Market Strategy:

We plan to reach users utilizing digital marketing tools via social media, local and national news outlets, and Partners PR/ brand collaborations. CrossKudi will also leverage relationships with ally networks inclusive of community and corporate partners with a defined, aligned mission of financial inclusion to empower people globally.

# CryptoProof

### CryptoProof, Inc.

CryptoProof is an enterprise data orchestration platform bringing intelligent automation to the blockchain identity & compliance space. Flexibility is at its core — its client monitoring and case management systems seamlessly integrate across the digital asset ecosystem, providing an intuitive framework for numerous on-chain use-cases. As the blockchain sector continues to evolve, CryptoProof's mission is to become the foundation upon which financial organizations build their connections to the financial data networks of the future. Following the private launch of its beta application in 3Q22, the company is currently in partnership discussions with a number of financial institutions and blockchain foundations.



### **Futureproof**

Re-thinking retirement & aged care funding to better meet the financial needs of an ageing population

B2B2C Platform-enabled SaaS/PaaS business

Futureproof is a fintech/insurtech disrupter of banks, insurance carriers and wealth managers in retirement & aged care funding.

The Company is a public company headquartered in Hong Kong founded by Futureproof was founded by senior Allianz alumni, with a global R&D team based in Australia.

In exclusive B2B global collaboration with Accenture, Futureproof is bringing to market, its Equity Preservation Mortgage<sup>TM</sup> - a new lower risk-weighted smart mortgage that monetizes home capital into tax-free annuity income with no depletion of home equity.

Fintech innovation has finally overcome the inherent defects of reverse mortgages so that a retiree's home wealth is fully preserved to fund their future needs or to leave to the family - this is a disrupter of the US\$20Bn global equity release market. The majority (70%) of retirees are asset-rich and cash-poor and the financial needs of this middle-market are not being met. Banks and insurance carriers have no product offering that is fit-for-purpose, to meet the financial needs of their aging customers.

The Equity Preservation Mortgage™ is a game-changer that funds products for every life stage (such as annuity income. in-home care, aged care fees and family assistance).

The Equity Preservation Mortgage™ is also designed to bundled by insurance carriers with their existing products to fund the monthly premiums (such as deferred annuities, private pensions, LTC insurance, life insurance, health insurance and market-linked wealth creation investment products) – widening their sales funnel from the limited market of cash-rich customers to the larger middlemarket of asset-rich cash-poor customers who would not, otherwise, purchase their products.

Together with Accenture, we are currently identifying a select group of US banks and insurance carriers as initial Product Issuers.

Futureproof is currently undertaking a final Pre-Series A SAFE funding round of US\$15M targeted at fintech/insurtech CVCs and VCs ahead of USA market launch in 2024.



#### idclear

Not just another eKYC technology provider. Not just another digital identity solution. Inspired by the mutualized risk management principles of central clearing in derivatives markets, idclear is a revolutionary market infrastructure that mutualizes compliance and financial crime risk management.

AML compliance is a necessity for an ever-growing range of industries and activities. But it is also universally inefficient, expensive, and a barrier to entry and innovation. For businesses, it means customer attrition, financial and human capital burdens, and significant regulatory risks. For those subject to due diligence, the process is slow and frustrating, and means repeated distribution of sensitive data and documents to multiple counterparties.

idclear is building a truly comprehensive compliance ecosystem that eliminates these challenges, opening new opportunities for growth and innovation across markets – from centralized and decentralized crypto and virtual assets, to traditional financial services. Marrying the benefits of self-sovereign identity with the complex realities of regulatory compliance, idclear can deliver efficient and effective interoperability now, and into the future. Simply put, we make compliance easier, better, faster, and cheaper.

By forming direct relationships with our clients and their end users, idclear's unique model of asymmetric data mutualization can resolve multiple regulatory challenges, whilst eliminating network inefficiencies that currently plague or threaten all financial systems. As a result, diverse markets and end users can be seamlessly connected, enabling and driving mass-adoption of emerging technologies and removing barriers to entry. All whilst ensuring privacy and data ethics are protected and preserved.

idclear's Founders had already built a successful consulting practice together. Their diverse backgrounds and accomplishments span compliance, banking and capital markets, crypto, regulation and law. With track records in shaping and implementing major regulatory and market transformations, they have proven experience in the design and development of multi-jurisdictional regulated market infrastructures. A board of internationally renowned leaders in FinTech, blockchain, market infrastructure, privacy and data security, share their passion, dedication and confidence in realizing the vision and potential of idclear.

idclear has been designed from ground up to provide services to any industry or activity that must comply with AML regulations, including solutions that specifically address the challenges of DeFi, DAOs and PoS consensus mechanisms. Through existing networks and connections, idclear has already secured Memorandums of Understanding and Letters of Intent with high-profile DeFi protocols, cutting-edge payment services providers, challenger banks, industry initiatives in multi-billion-dollar commodity markets, and one of the world's largest global insurance conglomerates.

idclear will operate under a service-based fee model with a range of tariffs to suit everyone, from small startups to global exchanges and investment banks. Analysis of extensive market and customer data shows that idclear will deliver at least 20% savings compared to the cost of in-house compliance. Scalable by design, idclear's efficiency grows as more customers and end users sign up, thus the business has scope to generate significant margins in the short to medium term.



#### **KOWRII**

Kowrii is a Neo bank that defies boundaries by bridging traditional banking services with cryptocurrency and DeFi. Black woman-owned and led with a mission to educate the masses about the alternatives to traditional finance. We are using what people know best (traditional finance) as the doorway to the future of finance - Decentralized Money.



### Lucrisma, Inc.

#### Who We Are

Lucrisma is a Web3 financial infrastructure company, founded by technologists with over 20 years of experience building complex systems at startups and large corporation. The app allows users to build a virtual portfolio of all their assets, including crypto, metaverse, NFTs as well as traditional fiat-based and real estate assets, into a single platform.

#### **Problem**

- Users have financial assets in numerous accounts and wallets, and don't have a clear picture of their entire portfolio
- Customer's financial data is typically owned by banks and other financial institutions and is not transferrable
- Users aren't easily able to share their own financial data when required to do so, e.g., for loan processing

#### **Our Solution**

Lucrisma provides a user-friendly, decentralized, Web3 app, which gives users the ability to aggregate their assets from various wallets and exchanges. User data stays private and is owned by the user. Data is portable and can be transferred to systems outside Lucrisma.

Users can also share any piece of this data with whomever they choose. This data will be used while making decisions about financial products and services offered to our customers. It will also form the foundation for a bridge between the Metaverse and the real world.



#### Messari

Messari is the leading provider of market intelligence products that help professionals navigate crypto with confidence. For individuals and institutions alike, Messari combines deep analysis, data, news and powerful tools to improve industry transparency and drive smarter participation in crypto. Learn more at messari.io.



### **Mimicry**

Mimicry is a permissionless prediction market for NFT collections. The protocol exists because retail speculators need a safer alternative to buying and holding NFTs.

Decentralized prediction market for NFTs

Our unique global collateral pool allows you to trade on the future price of your favorite NFT collections with virtually unlimited liquidity and NO slippage.

#### Liquid NFTm Trading!

NFTs are illiquid by design. So, without a protocol like Mimicry, NFT speculators are at risk of being stuck with a portfolio of worthless JPGs. After all, there is no such thing as a market-sell order for NFTs.

Put this in context... Imagine what might happen to the price of your NFT collection during market crashes—you may not even be able to unload them for pennies on the dollar!

Mimicry's mission is to protect everyday investors from getting REKT, so we're creating the safest way to go long or short on NFT collections.

Mimics are ERC-721 tokens that follow the market cap of an NFT collection.

Each collection's market cap is determined using on-chain price oracles. Traders compete against each other using a global collateral pool—there is no order book and no counterparty risk. This means absolutely no slippage.

#### **Use Cases for Mimics**

Scenario 1: Access

Imagine that you love an NFT collection like Bored Ape Yacht Club and you want to bet on its success. But you can't possibly afford to buy one. Now you can bet as little as you like without any restrictions whatsoever (unlike before, where upside participation is out of reach).

#### Scenario 2: Liquidation

Imagine that you have a portfolio of Mimics that represent a bunch of NFT collections. You sense trouble in the market and want to liquidate everything. No problem—it just takes a moment (unlike before, where there is no market-sell order for NFTs).

#### Scenario 3: Shorts

Imagine that you think an NFT collection is bound to crash. Now you can short the market and bet on the pricing falling, (unlike before, where all you can really do is stay out of the market).

#### Scenario 4: Bots

Imagine that you're a trader who likes sleep and you want to play the NFT market with a 24/7/365 bot. No problem—we'll have NPM and PyPI packages soon (unlike before, where there really was no way to programmatically trade NFT markets).



### **Optherium Labs**

Optherium™ is the first and the only fully-managed white-label neobank-as-a-service provider in the world. We turn enterprises into digital banks in a record timeframe and manage the product under the client brand. Neobank-as-a-service by Optherium™ is a new powerful revenuegenerating tool for enterprises and influencers.



### PredictionStrike, Inc.

PredictionStrike is a sports stock market that allows users to buy and sell virtual "shares" of pro athletes. Those share prices then move based on how athletes perform in games as well as whether users are buying or selling shares of those athletes. Currently, PredictionStrike allows users to trade shares of MLB Players, NBA Players, NFL Players, and UFC fighters. To date, PredictionStrike has grown to 100k users who have completed \$20M in transactions.



#### Radair

Our mission is to drive efficiency and sustainability through actionable, data-driven insights with our rapidly deployable and modular IoT (internet-of-things) solutions. We envision a regenerative world (one that surpasses the bare minimum of sustainable) where we connect every thing. We pursue these activities through two brands: Radair and AIoT Solutions.



#### **SCALENS SAS**

Scalens is a fintech company that designs and commercializes softwares that help management of listed companies to make the best of data with the objective to better manage their shareholders and investors relations.

We cover regulatory, investor relations and ESG (incl. Comp&Ben) topics because we know exactly what information is the most critical to management. Our data are exclusive, as we are the only ones to attend every listed company event - AGM, H1 and FY result releases, investor days. Our unique NLP expertise extracts the essence of shareholder issues and investors feedbacks in real time and we channel it all for you into our benchmarking and investor relations softwares.

Prepare next AGM smoothly without being overwhelmed by onerous analysis tasks and outdated or inaccurate data and, enlarge the equity story to ESG topics, target relevant investors and identify hot-button issues before problems can arise, recruit board members and transform audit burden into opportunity, engage with market authorities with objective data on your peers.

With Scalens, managing your listed corporate duties become intuitive, collaborative and highly efficient. We have designed solutions to C-suite managers, which are genuinely purpose driven. No useless but expensive features, just one single objective: efficiency. Assess how you perform compared to your peers, know precisely your investors and anticipate their expectations, and take action.

#### **Key facts about Scalens**

- +70 corporate clients
- · 700 listed companies covered
- 10 countries
- Exclusive data centered (AGM & feedbacks)



### Senken

Senken is the world's first open web3 marketplace where anyone can compare, buy, trade, and retire on-chain carbon credits. It makes voluntary carbon offsetting as user-friendly and easy as possible – making the market accessible.

We are on a mission to solve the credibility and transparency problem of the voluntary carbon market as their tokens are stored in a distributed database that is decentralised and immutable. senken also provides detailed information about each climate project to help users make an informed decision when selecting a project including information about their carbon rating (powered by BeZero) and the vintage of a carbon offset. Senken was founded in Berlin in 2022.



### Sindric Solutions, LLC

Sindric provides Brands with scalable and secure WEB3 Commerce Solutions and Infrastructure

Sindric architects, develops, manages, supports, and POWERS bespoke, WEB3 marketplaces and experiences for Major Universities, Sports Associations, Brands, Startups, Nonprofits, and Enterprises.

#### **WEB3 ALPHA GENERATION:**

Sindric enables its clients to expand their business into the Metaverse, securely monetize their IP and offer new immersive experiences which create ongoing economic relationships with their customers.

#### NEW ASSET CLASS CREATION BACKED BY REAL ASSETS

Sindric's WEB3 infrastructure & white space technology capabilities enable new tokenized asset classes and new liquidity pools of capital

#### SINDRIC WEB3 ASSET OWNERSHIP

Our scalable infrastructure allows Sindric the optionality to take equity ownership in select WEB3 companies and NFT Marketplaces it has developed and deployed for its clients and partners SINDRIC BUSINESS MODEL:

- Upfront development & integration fees
- · Management & Support services
- · Primary Sales Revenue share
- · Secondary Sales trading fees
- · Marketplace Equity Ownership
- · Transaction & Custodial fees
- · Partner Equity Ownership

### WEB3 INFRASTRUCTURE

Vertically integrated Infrastructure powering all elements of the Metaverse

- · White glove bespoke platform development
- 24/7 Support
- Marketplace engines
- · Order management engines

#### **SMART CONTRACTS**

Bespoke smart contract platform development

- · Blockchain agnostic
- · Blockchain bridges
- · Multi-chain enforcement
- · WEB3 smart contract

integration with legacy WEB2 ecommerce

### **WEB3 PAYMENTS**

Custodial Wallet+Vault

- Payment agnostic, Fiat, Crypto, Credit, Debit, Checking
- Bespoke limitless collaborators: real-time distribution of proceeds
- WEB3 payments integration with WEB2 ecommerce
- 3rd Party Integrations



### **Syndagent**

Syndagent serves to create a collaborative B2B SaaS platform to unify, secure, and validate disbursement and closing processes between companies, financial intermediaries, law firms, and other participants in capital markets transactions. The current tooling environment (Excel) for drafting funds flows/disbursement agreements is inherently non-collaborative in a process that requires collaboration. Excel lacks track changes/change logs, prone to human error, and data ambiguity. Most importantly, there is significant security risk associated with the current status quo of compiling/transmitting wire instructions largely via unencrypted email. The platform seeks to solve these issues by creating a web-based portal where all counter-parties to a capital markets transaction can collaboratively complete the process more efficiently and with the appropriate security protocols in place.



#### Ventu

Bringing blockchain to make trade simpler, smarter, and safer

Ventu brings the benefits of blockchain to facilitate international trade for SMEs in Latin America. Based on this technology, Ventu offers a smarter and low-cost solution to build trust, make payments, and give access to trade-related financial services.

Today, most SMEs in LATAM rely on old banking infrastructure and traditional players, facing slow processing time (1-2 days), high fees (1.5%-5.4%), and requiring labor-intensive and bureaucratic processes. To solve this, Ventu's Web 2.5 software helps SMEs make international B2B payments, automate reconciliation, track orders and integrate them to facilitate financial management. The platform has a simplified one-time onboarding process that helps our customers seamlessly trade with their network of customers and suppliers. Ventu offers low-cost instant fiat-to-fiat cross-border payments by partnering with financial institutions.

Our MVP is designed to initially serve the Mexico-US trading corridor, where we have received letters of intent and confirmed interest from clients with \$50+ Million in cross-border transactions per month.



### Astrapilot, Inc.

Astrapilot is a financial consumer technology startup in stealth.



#### **United States**



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